

WBC Major Economic Principles

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WBC Major Economic Principles

I. Two Economic Powers® Approach

1. Interest Rates/Rates of Return (Accumulation Power)
2. Actuarial Science (Distribution Power)

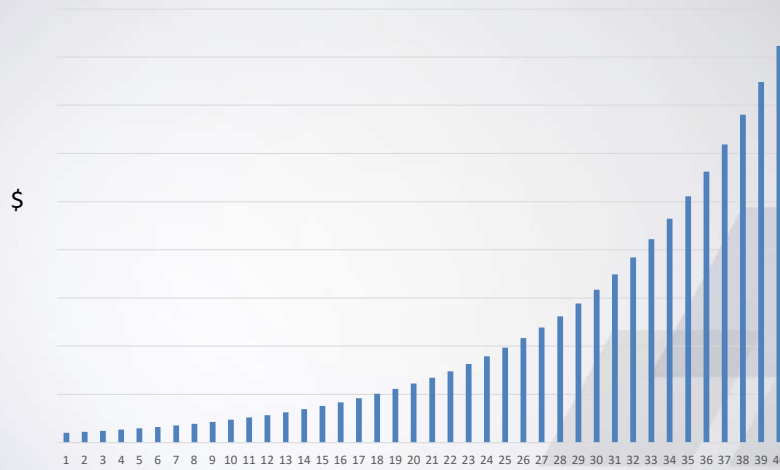
II. Avoid Starting Your Growth Cycle Over (This principle generally applies to any big planned expenses like paying for college, mortgages, weddings, business loans, etc.)

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Growth Cycle



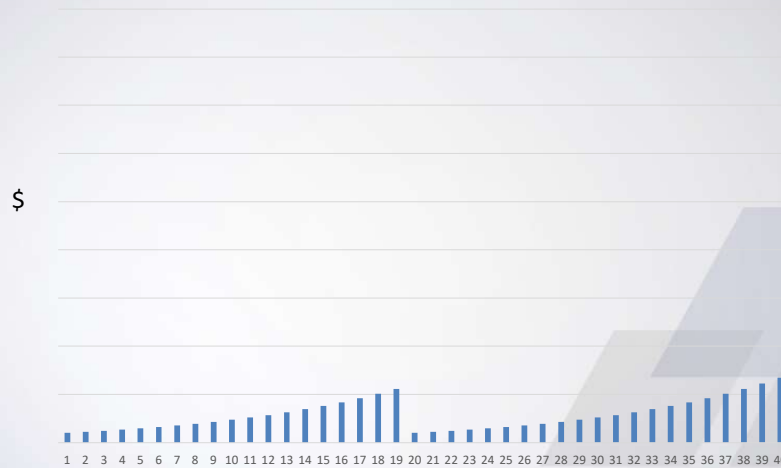
People have one Pre-Retirement Growth Cycle/Accumulation Period that is generally 30-40 years long.

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Starting Your Growth Cycle Over



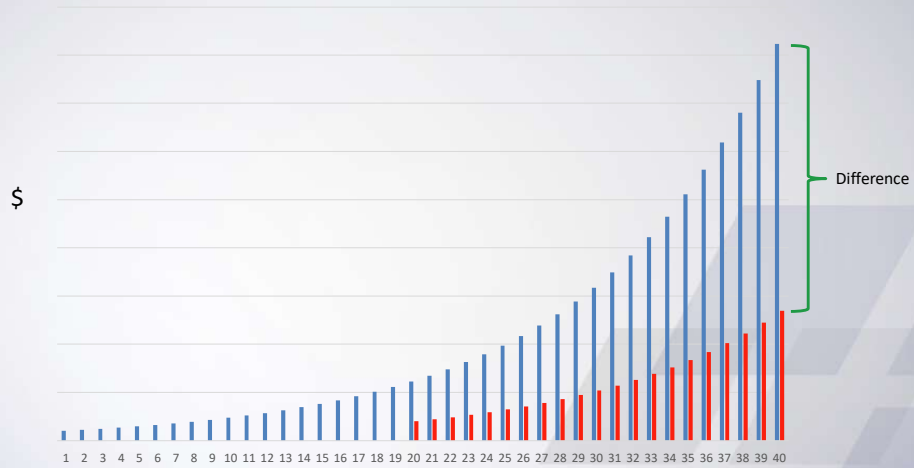
Avoid starting your growth cycle over as much as possible for big expenses. You don't want to lose your position on your growth cycle and have to start over, you can't get that time back. (For example, depleting cash accounts for big expenses can start your growth cycle over.)

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Maintaining Your Growth Cycle



Instead, set yourself up with the ability to use vehicles that you can take money out of without starting the growth cycle of the main vehicle over. (Permanent Life Insurance is a vehicle that can have this attribute.)

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